Contact Information:

Ben Kohnle Grant Thornton ben kohnle@us.gt.com 214-561-2260

Calvin E. Webb II Gradient Solutions Corporation calvin@gogradient.com 817-233-5999



Contact Information:

Ben Kohnle Grant Thornton ben.kohnle@us.gt.com 214-561-2260

Calvin E. Webb II
Gradient Solutions Corporation
calvin@gogradient.com
817-233-5999





Combining an appropriate understanding of the environment - people, culture and processes, and risks with a pro-active assessment of that environment for opportunities for improvement.



Assessment



Responding to Organizational Culture

- Consistent Enforcement of Policies and Procedures
- Conflict of Interest Statements (Employee and Vendor)
- Intentional, ongoing involvement and oversight of all purchasing activities.
- Clear communication of whistleblower items.



implement changes to adeness risk an

The Risk of Fraud in Purchasing



Ben Kohnle and Calvin Webb II



SOLUTIONS

Appropriate Response

Combining an appropriate understanding of the environment - people, culture and processes, and risks with a pro-active assessment of that environment for opportunities for improvement.

ASS





Combining an appropriate understanding of the environme people, culture and processes, a risks with a pro-active assessment that environment for opportunities improvement.

The Risk of Fraudin

Understanding People











It has become common to extol the value of human relationships in the workplace. We all agree that managers need to connect deeply with followers to ensure outstanding performance, and we celebrate leaders who have the emotional intelligence to engage and inspire their people by creating bonds that are authentic and reliable.

https://hbr.org/2007/12/making-relationships-work

During news interviews, what is one of the most frequent responses by friends, neighbors, or co-workers in response to something shocking?





French to soften the blow."

Under the right circumstances, what percentage of people will commit fraud?



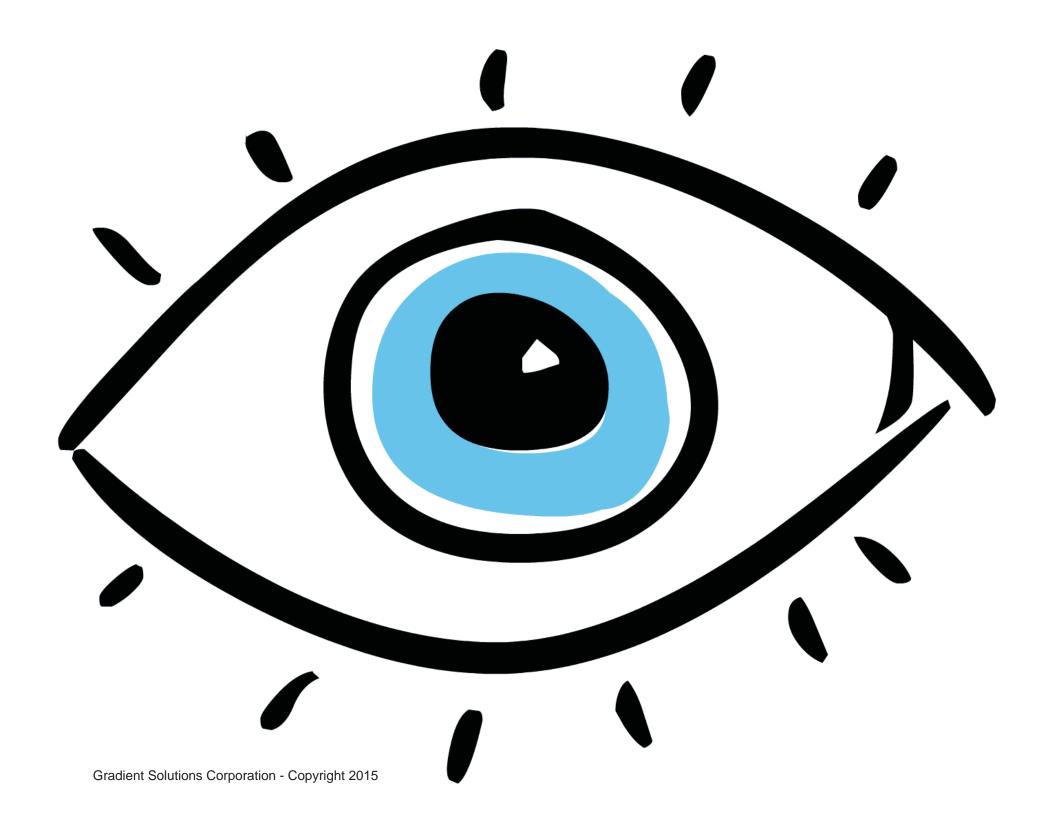
It has become common to extol the value of human relationships in the workplace. We all agree that managers need to connect deeply with followers to ensure outstanding performance, and we celebrate leaders who have the emotional intelligence to engage and inspire their people by creating bonds that are authentic and reliable.

https://hbr.org/2007/12/making-relationships-work











During news interviews, what is one of the most frequent responses by friends, neighbors, or co-workers in response to something shocking?

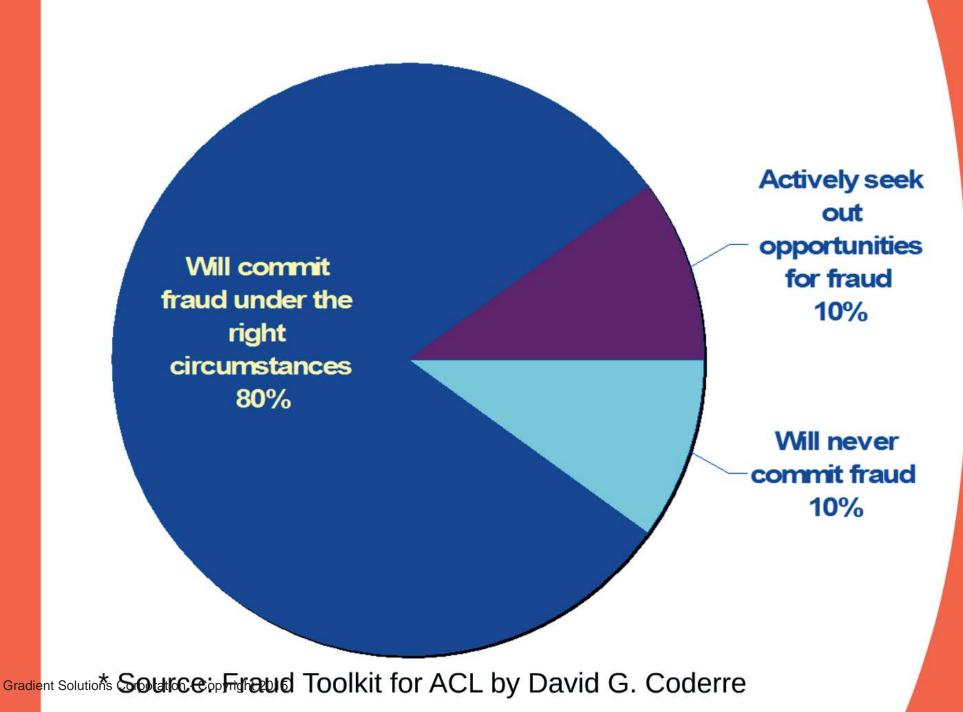
© Original Artist
Reproduction rights obtainable from www.CartoonStock.com

© Original Artist Reproduction rights obtainable from www.CartoonStock.com L'ACCUSE mosedale.

'I've written you a disciplinary letter in French to soften the blow.'

Gradient Solutions Corporation - Copyright 2015

Under the right circumstances, what percentage of people will commit fraud?





Together, Reducing Fraud Worldwide

Profile of a FRAUDSTER

Data from the ACFE's 2014 Global Fraud Study, *Report to the Nations on Occupational Fraud and Abuse*.

Download the full Report and view interactive graphs at **ACFE.com/RTTN**.

Our study includes demographic information on more than 1,400 occupational fraudsters from more than 100 countries. ority of occupational frauds were mmitted by staff at the employee or nanagerial level. 42% 19% **36**% Solutions Corporation - Copyright 2015

DEPARTMENT

77% of all occupational frauds originated in one of seven organizational departments: accounting, operations, sales, executive/upper management, customer service, purchasing and finance.



GENDER Male fraudsters outnumbered females two to one. 67% MALE 33% **FEMALE**

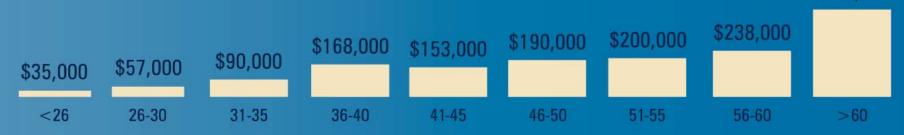
MEDIAN LOSS BY GENDER

Losses attributed to males were 123% higher than losses caused by females.



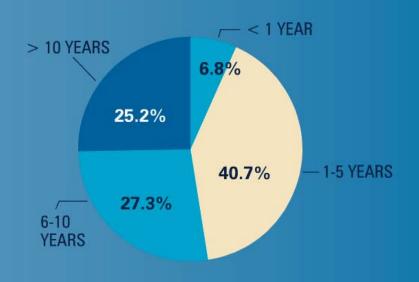
AGE

52% of fraudsters were between 31 and 45 years old, but older fraudsters tended to cause larger losses.



TENURE

7% of perpetrators committed fraud during their first year on the job. 53% had been with their organizations for more than five years.



MEDIAN LOSS BY TENURE

The longer a fraudster had worked for a company, the more harm he or she was likely to cause.

\$450,000







Combining an appropriate understanding of the environme people, culture and processes, a risks with a pro-active assessment that environment for opportunities improvement.

The Risk of Fraudin



Combining an appropriate derstanding of the environment pple, culture and processes, and with a pro-active assessment of environment for opportunities for improvement.



Assessment

Responding to Organizational Culture

- Consistent Enforcement of Policies and Procedures
- Conflict of Interest Statements (Employee and
- (3) Intentional, ongoing involvement and oversight of all purchasing activities.
- (4) Clear communication of whistleblower items.

Responding to Risk

- Perform a process risk assessment of purchasing.
- Determine if processes and controls are in place to address high risk areas.
 - Analyze the "gaps" and determine needed
- Ask the question What fraud schemes could happen to us?
- Implement changes to address risk and possible freud schemes.



Responding to People



Know the people you work with.







Know the red flags of fraud.



Know the relationships in place.



Fraud prevention is endeavor that incorcontrols, effective to ethical culture. But preventing fraud with The answer is everyow The board of direction of the audit committee. Management.

Responding to People



Know the people you work with.







Know the red flags of fraud.

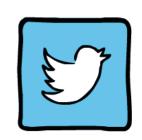
Gradient Solutions Corporation - Copyright 2015

The vast majority of occupational fraudsters are first-time offenders; only 5% had been convicted of a fraud-related offense prior to committing the crimes in our study. Furthermore, 82% of fraudsters had never previously been punished or terminated by an employer for fraud-related conduct. While background checks can be useful in screening out some bad applicants, they might not do a good job of predicting fraudulent behavior. Most fraudsters work for their employers for years before they begin to steal, so ongoing employee monitoring and an understanding of the risk factors and warning signs of fraud are much more likely to identify fraud than pre-employment screening.

http://www.acfe.com/rttn-conclusions-2014.aspx







Example 2 Know the red flags of fraud.

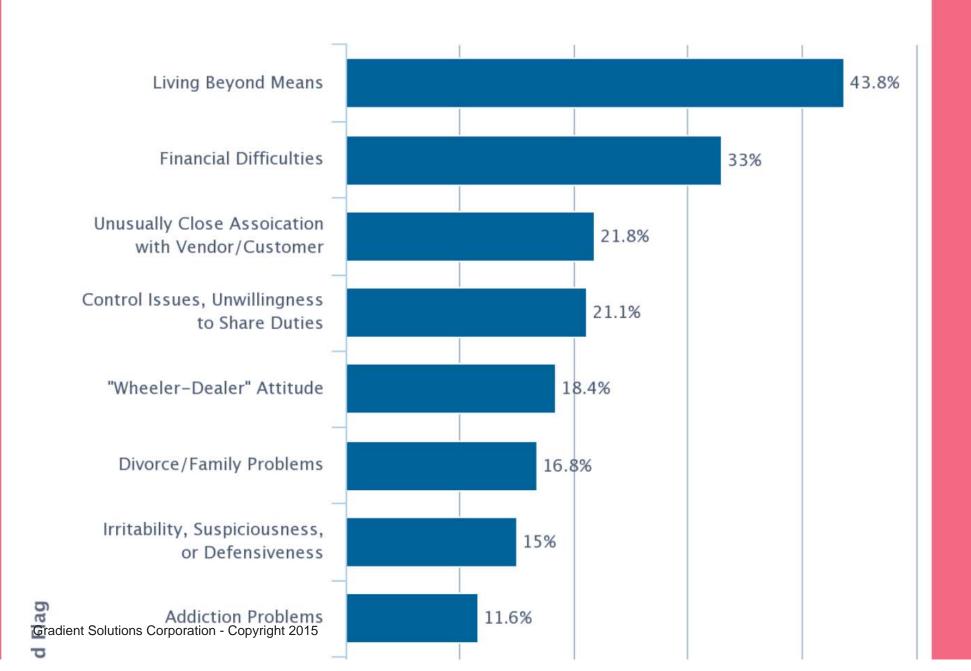


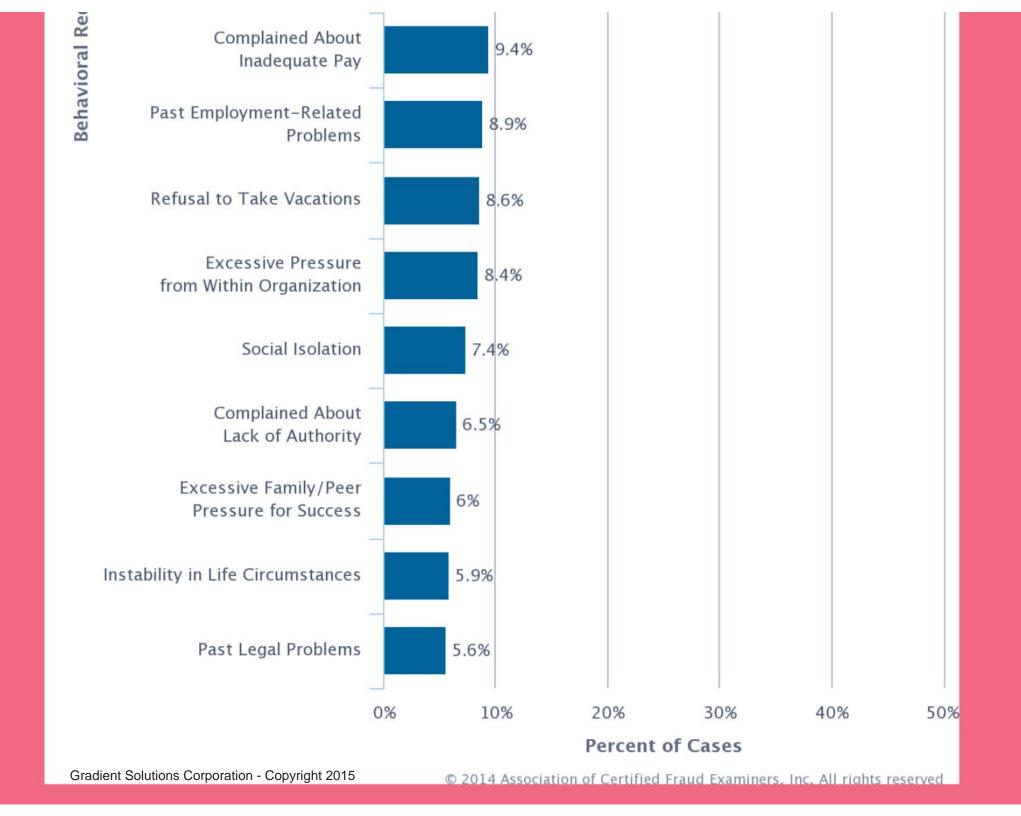
Know the relationships in place.

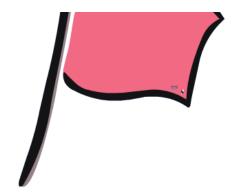
Most occupational fraudsters exhibit certain behavioral traits that can be warning signs of their crimes, such as living beyond their means or having unusually close associations with vendors or customers. In 92% of the cases we reviewed, at least one common behavioral red flag was identified before the fraud was detected. Managers, employees, auditors and others should be trained to recognize these warning signs that, when combined with other factors, might indicate fraud.

http://www.acfe.com/rttn-conclusions-2014.aspx

Behavioral Red Flags Displayed Perpetrators



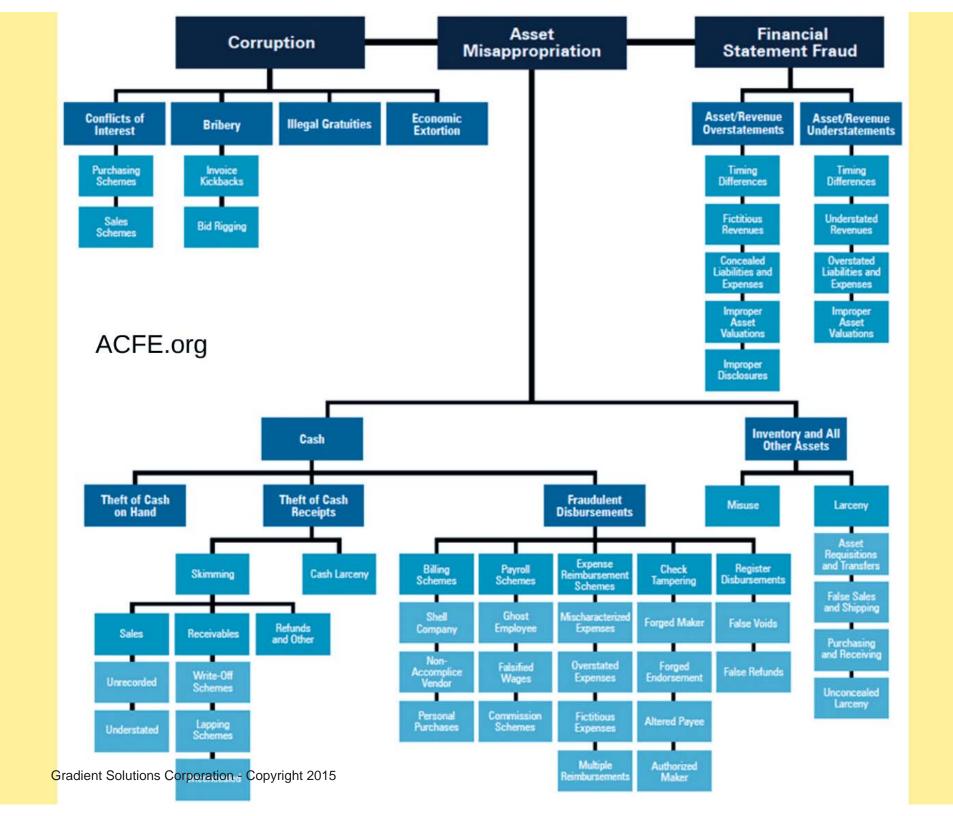


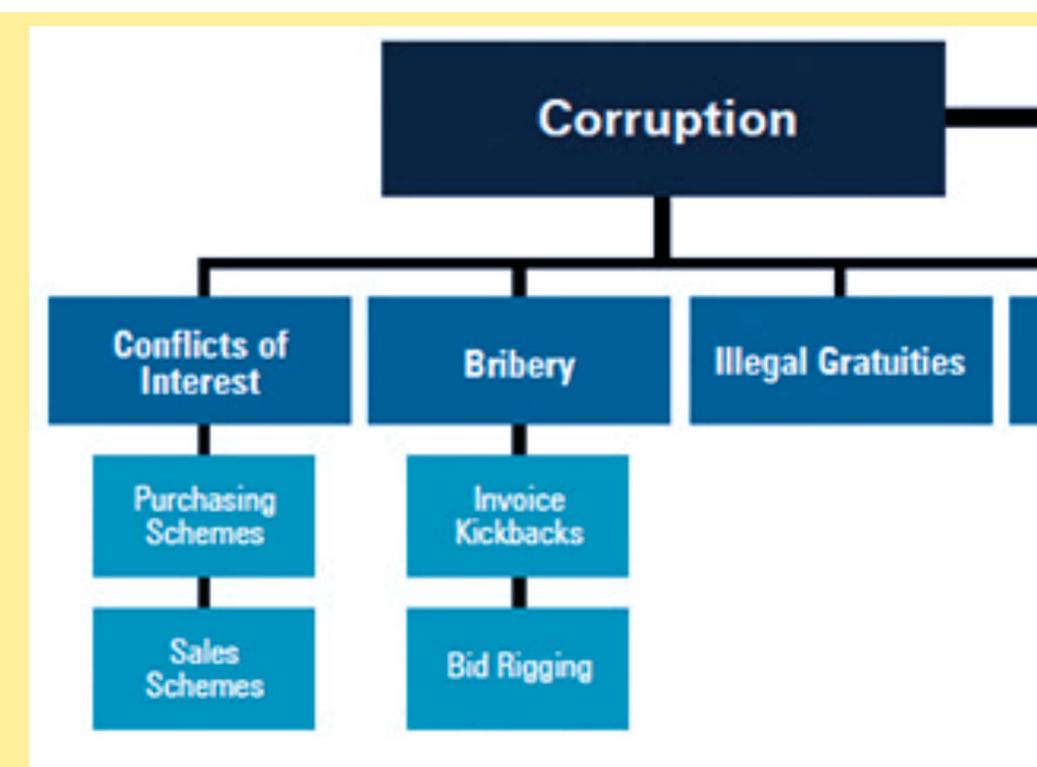




Know the relationships in place.











Combining an appropriate understanding of the environme people, culture and processes, a risks with a pro-active assessment that environment for opportunities improvement.

The Risk of Fraudin

Understanding Organizational Culture

According to Clinard and Yeager, "Criminal activities involving corporations often are rooted in organizational subcultures and values, developed over time." Q

Hollinger and Clark

"...perhaps the most important overall policy implication that can be drawn...is that theft and workplace deviance are in large part a reflection of how management at all levels of the organization is perceived by the employee."

'Fraud Examiners Manual, Association of Certified Fraud Examiners, 2008, 4.524."





Ethics Advantage

A survey of MBA students found that 94% of them would accept an average of 14% lower pay to work for an organization with a reputation for high ethical standards

94% of Americans believe it is "critical" or "important" to work for an ethical company 33% of employees have left a company because they disagreed with its business ethics. 70% of Americans have decided not to purchase a

company's product because of its questionable ethics.
72% of Americans prefer to buy higher priced products and ices from companies with ethical business practices.



According to Clinard and Yeager, "Criminal activities involving corporations often are rooted in organizational subcultures and values, developed over time."



Hollinger and Clark

"...perhaps the most important overall policy implication that can be drawn...is that theft and workplace deviance are in large part a reflection of how management at all levels of the organization is perceived by the employee."

"Fraud Examiners Manual, Association of Certified Fraud Examiners, 2008, 4.524."

Ethics Advantage

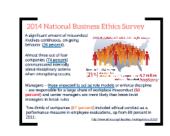
A survey of MBA students found that 94% of them would accept an average of 14% lower pay to work for an organization with a reputation for high ethical standards.

94% of Americans believe it is "critical" or "important" to work for an ethical company.

33% of employees have left a company because they disagreed with its business ethics.

70% of Americans have decided not to purchase a company's product because of its questionable ethics. 72% of Americans prefer to buy higher priced products and services from companies with ethical business practices.

Collins, Denis. Essentials of Business Ethics: Creating an Organization of High Integrity and Superior Performance. Hoboken, NJ: Wiley & Sons, 2009.



2014 National Business Ethics Survey

A significant amount of misconduct involves continuous, on-going behavior (26 percent).

Almost three out of four companies (74 percent) communicated internally about disciplinary actions when wrongdoing occurs.



Managers – those expected to act as role models or enforce discipline – are responsible for a large share of workplace misconduct (60 percent) and senior managers are more likely than lower-level managers to break rules

Two-thirds of companies (67 percent) included ethical conduct as a performance measure in employee evaluations, up from 60 percent in 2011;

http://www.ethics.org/nbes/key-findings/nbes-2013/





Combining an appropriate understanding of the environme people, culture and processes, a risks with a pro-active assessment that environment for opportunities improvement.

The Risk of Fraudin



Combining an appropriate derstanding of the environment pple, culture and processes, and with a pro-active assessment of environment for opportunities for improvement.



Assessment

Responding to Organizational Culture

- Consistent Enforcement of Policies and Procedures
- Conflict of Interest Statements (Employee and
- (3) Intentional, ongoing involvement and oversight of all purchasing activities.
- (4) Clear communication of whistleblower items.

Responding to Risk

- Perform a process risk assessment of purchasing.
- Determine if processes and controls are in place to address high risk areas.
 - Analyze the "gaps" and determine needed
- Ask the question What fraud schemes could happen to us?
- Implement changes to address risk and possible freud schemes.





Responding to Organizational Culture

- Consistent Enforcement of Policies and Procedures
- Conflict of Interest Statements (Employee and Vendor)
- Intentional, ongoing involvement and oversight of all purchasing activities.
- Clear communication of whistleblower items.





Combining an appropriate understanding of the environme people, culture and processes, a risks with a pro-active assessment that environment for opportunities improvement.

The Risk of Fraudin

Understanding Risk

What is Risk?



- Different types of risk definitions:
- Exposure to danger
- · Risk of Loss
- · Investment Risk
- · Insurance Related
- Business Risk
- · A simple definition:
 - Risk can be anything that has potential to prevent you from reaching your goals both opportunities as well as negative risks.

Practical Examples

Risk Reduction

- · Home Alarms
- Airbags
- Smoke Alarms
- · Annual Physical
- · Helmets
- Building Inspections/ Fire Marshal
- Identity Protection

Risky behavior...

- Sky Diving
- · Eating Sushi
- Camping in Alaska
- Bull Riding
- Driving on Ice
- Playing Basketball



Risk in the Context of Fraud

"You can't foresee all future circumstances, and you can't specify adequate future conduct. You don't know what will be required. Instead you have to set up certain behavioral processes which will lead the individual to design his own "good" conduct when the time comes."

- B.F. Skinner

"...increasing the perception of detection may be the best way to deter employee theft while increasing the sanctions that are imposed on occupational fraudsters will have a limited effect."

What is Risk?



- Different types of risk definitions:
 - Exposure to danger
 - Risk of Loss
 - Investment Risk
 - Insurance Related
 - Business Risk
- A simple definition:
 - Risk can be anything that has potential to prevent you from reaching your goals both opportunities as well as negative risks.

Practical Examples

Risk Reduction

- Home Alarms
- Airbags
- Smoke Alarms
- Annual Physical
- Helmets
- Building Inspections/ Fire Marshal
- Identity Protection

Risky behavior...

- Sky Diving
- Eating Sushi
- Camping in Alaska
- Bull Riding
- Driving on Ice
- Playing Basketball



Risk in the Context of Fraud

"You can't foresee all future circumstances, and you can't specify adequate future conduct. You don't know what will be required. Instead you have to set up certain behavioral processes which will lead the individual to design his own "good" conduct when the time comes."

B.F. Skinner

"...increasing the perception of detection may be the best way to deter employee theft while increasing the sanctions that are imposed on occupational fraudsters will have a limited effect."

"Fraud Examiners Manual, Association of Certified Fraud Examiners, 2008, 4.523."



Combining an appropriate derstanding of the environment pple, culture and processes, and with a pro-active assessment of environment for opportunities for improvement.



Assessment

Responding to Organizational Culture

- Consistent Enforcement of Policies and Procedures
- Conflict of Interest Statements (Employee and
- (3) Intentional, ongoing involvement and oversight of all purchasing activities.
- (4) Clear communication of whistleblower items.

Responding to Risk

- Perform a process risk assessment of purchasing.
- Determine if processes and controls are in place to address high risk areas.
 - Analyze the "gaps" and determine needed
- Ask the question What fraud schemes could happen to us?
- Implement changes to address risk and possible freud schemes.



Responding to Risk



Perform a process risk assessment of purchasing.

Definition, rating scale, exercise



Determine if processes and controls are in place to address high risk areas.

- Accounting risk
- Communications risk
- Contract risk
- · HR risk
- Integrity risk
- Payment accuracy risk
 ★Systems risk
- · Vendor relations risk
- Payment timeliness risk
- Performance incentive risk
- Performance measurement risk
- Policies and procedures risk
- Segregation of duties risk







Analyze the "gaps" and determine needed improvements.



Ask the question - What fraud schemes could happen to us?





- Shelf company schemes, which occur when an employee submits invoices for payment from a fictitious company controlled by the
- Pay-and-return schemes, which occur when an employee arranges for overpayment of a vendor invoice and pockets the overpayment amount when it is returned to the company
- Personal purchase schemes, which occur when an employee submits an invoice for personal purchases to the company for payment, or when an employee uses a company credit card for



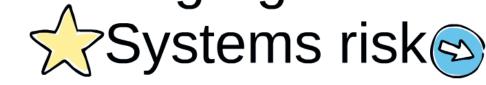
Implement changes to address risk and possible fraud schemes.

- Accounting risk
- Communications risk
- Contract risk
- HR risk
- Integrity risk
- Payment accuracy risk
- Vendor relations risk

Gradient Solutions Corporation - Oppwright 2015

ldress high risk areas

- Payment timeliness risk
- Performance incentive risk
- Performance measurement risk
- Policies and procedures risk
- Segregation of duties risk



Outdated, poorly designed, or non-interfacing purchasing and accounting systems may inhibit the ability to management purchasing, disbursements, and accounts payable liabilities resulting in inaccurate processing and untimely reporting.

gaos and determine

auties risk

Outdated, poorly designed, or non-interfacing purchasing and accounting systems may inhibit the ability to management purchasing, disbursements, and accounts payable liabilities resulting in inaccurate processing and untimely reporting.







Responding to Risk



Perform a process risk assessment of purchasing.

Definition, rating scale, exercise



Determine if processes and controls are in place to address high risk areas.

- Accounting risk
- Communications risk
- Contract risk
- · HR risk
- Integrity risk
- Payment accuracy risk
 ★Systems risk
- · Vendor relations risk
- Payment timeliness risk
- Performance incentive risk
- Performance measurement risk
- Policies and procedures risk
- Segregation of duties risk







Analyze the "gaps" and determine needed improvements.



Ask the question - What fraud schemes could happen to us?





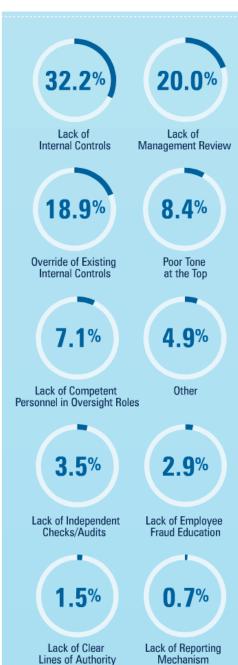
- Shelf company schemes, which occur when an employee submits invoices for payment from a fictitious company controlled by the
- Pay-and-return schemes, which occur when an employee arranges for overpayment of a vendor invoice and pockets the overpayment amount when it is returned to the company
- Personal purchase schemes, which occur when an employee submits an invoice for personal purchases to the company for payment, or when an employee uses a company credit card for



Implement changes to address risk and possible fraud schemes.

CONTROL **WEAKNESSES CONTRIBUTING TO FRAUD**





PERCENT OF FRAUDS WERE DETECTED BY **EXTERNAL AUDITS**

External financial statement audits serve many useful purposes and were the most common control implemented by victim organizations. However, they were responsible for uncovering ONLY 3% OF **FRAUDS** in our study.

CFEs cited the lack of effective internal controls as the primary contributing factor in nearly of fraud cases.





© 2014 Association of Certified Fraud Examiners, Inc. All rights reserved. "ACFE," "CFE," "Certified Fraud Examiner," "Association of Certified Fraud Examiners," the ACFE Logo and related trademarks, names and logos are the property of the Association of Certified Fraud Examiners, Inc., and are registered and/or used in the U.S. and countries around the world.



Responding to Risk



Perform a process risk assessment of purchasing.

Definition, rating scale, exercise



Determine if processes and controls are in place to address high risk areas.

- Accounting risk
- Communications risk
- Contract risk
- · HR risk
- Integrity risk
- Payment accuracy risk
 ★Systems risk
- · Vendor relations risk
- Payment timeliness risk
- Performance incentive risk
- Performance measurement risk
- Policies and procedures risk
- Segregation of duties risk







Analyze the "gaps" and determine needed improvements.



Ask the question - What fraud schemes could happen to us?



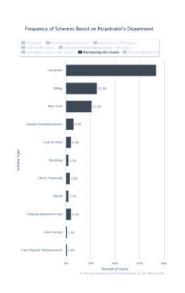


- Shelf company schemes, which occur when an employee submits invoices for payment from a fictitious company controlled by the
- Pay-and-return schemes, which occur when an employee arranges for overpayment of a vendor invoice and pockets the overpayment amount when it is returned to the company
- Personal purchase schemes, which occur when an employee submits an invoice for personal purchases to the company for payment, or when an employee uses a company credit card for



Implement changes to address risk and possible fraud schemes.

the question - What fraud scher d happen to us?





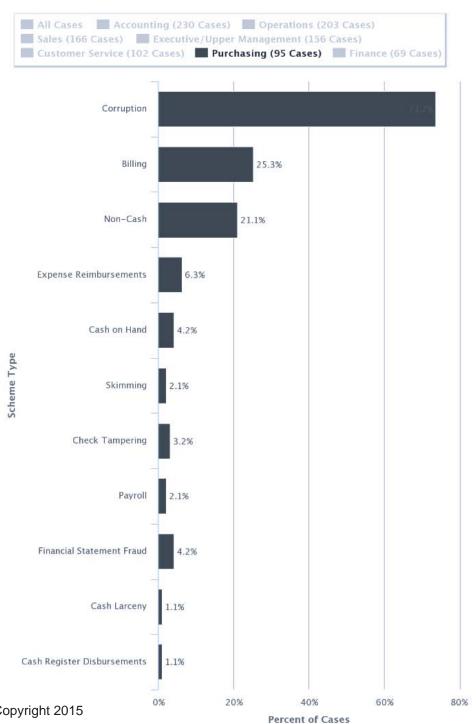
- Shell company schemes, which occur when an employee submits invoices for payment from a fictitious company controlled by the employee
- Pay-and-return schemes, which occur when an employee arranges for overpayment of a vendor invoice and pockets the overpayment amount when it is returned to the company
- Personal purchase schemes, which occur when an employee submits an invoice for personal purchases to the company for payment, or when an employee uses a company credit card for personal purchases

ACFE.org



ement changes to address risk a sible fraud schemes.

Frequency of Schemes Based on Perpetrator's Department



us?

- Shell company schemes, which occur when an employee submits invoices for payment from a fictitious company controlled by the employee
- Pay-and-return schemes, which occur when an employee arranges for overpayment of a vendor invoice and pockets the overpayment amount when it is returned to the company
- Personal purchase schemes, which occur when an employee submits an invoice for personal purchases to the company for payment, or when an employee uses a company credit card for personal purchases

ACFE.org



gesto-address risk an

FIGURE 5: A New Fraud Diamond Emerges With a Common Element



Responding to Risk



Perform a process risk assessment of purchasing.

Definition, rating scale, exercise



Determine if processes and controls are in place to address high risk areas.

- Accounting risk
- Communications risk
- Contract risk
- · HR risk
- Integrity risk
- Payment accuracy risk
 ★Systems risk
- · Vendor relations risk
- Payment timeliness risk
- Performance incentive risk
- Performance measurement risk
- Policies and procedures risk
- Segregation of duties risk







Analyze the "gaps" and determine needed improvements.



Ask the question - What fraud schemes could happen to us?





- Shelf company schemes, which occur when an employee submits invoices for payment from a fictitious company controlled by the
- Pay-and-return schemes, which occur when an employee arranges for overpayment of a vendor invoice and pockets the overpayment amount when it is returned to the company
- Personal purchase schemes, which occur when an employee submits an invoice for personal purchases to the company for payment, or when an employee uses a company credit card for



Implement changes to address risk and possible fraud schemes.





Combining an appropriate understanding of the environment - people, culture and processes, and risks with a pro-active assessment of that environment for opportunities for improvement.



Assessment



Responding to Organizational Culture

- Consistent Enforcement of Policies and Procedures
- Conflict of Interest Statements (Employee and Vendor)
- Intentional, ongoing involvement and oversight of all purchasing activities.
- Clear communication of whistleblower items.



- Perform a process risk assessment of purchasting tomerous ring same continue tomerous it processes and controls
- Determine if processes and other processes and other processes and other processes are processed as a pro
- Analyze the "geos" and determine mean improvements.
- Ack the question West table could be could be posen to us?
- Implement changes to autoress risk and possible fraud schemes.

The Risk of Fraud in Purchasing





Ben Kohnle and Calvin Webb II

